



AMERICAN COLLEGE
of NURSE-MIDWIVES

DIVERSITY & INCLUSION CONFERENCE

Preconference August 7 | Event August 8–9, 2022

Creating a Different Path Forward



Get to Know Our Members and Purpose.

About CNMS/CMS:

Certified nurse-midwives (CNMs) and certified midwives (CMs) are primary care providers for women throughout their lifespan, with a special emphasis on pregnancy, childbirth, and gynecologic and reproductive health. **CNMs are licensed healthcare providers with prescriptive authority in all 50 states, the District of Columbia, and US territories.** The CM credential is recognized in a growing number of states including New Jersey, New York, Rhode Island, Delaware, Maine, and Hawaii. CNMs & CMs:

- Practice independently within a collaborative relationship with physicians and other providers as integral members of the health care team.
- Care for people and families during pregnancy, labor, and the postpartum period, as well as care for newborns primarily in the hospital setting (94%), but also in birth centers and client homes.
- Provide care that results in lower rates of cesarean deliveries and higher rates of breastfeeding.
- Provide a wide range of primary care services including family planning, cervical and breast cancer screening, perimenopausal care, and breast cancer screenings. Prescribe medications including controlled substances and contraceptive methods; admit, manage, and discharge patients; order and interpret laboratory & diagnostic tests; and order the use of medical devices.
- Emphasize health promotion & disease prevention.
- Provide structure for shared decision-making and relationship building that often creates bonds of trust and support.

About ACNM:

The American College of Nurse-Midwives (ACNM) is the professional association that represents certified nurse-midwives (CNMs) and certified midwives (CMs) in the United States. **ACNM sets the standard for excellence in midwifery education and practice in the United States and strengthens the capacity of midwives in developing countries.** Our members are primary care providers for women throughout the lifespan, with a special emphasis on pregnancy, childbirth, and gynecologic and reproductive health.

Where do CNMS/CMS work?

ACNM offers a multitude of opportunities to attract member attention to your brand. Explore the different ways you can get your company in front of ACNM professionals and industry influencers. **Our personalized sponsorship opportunities ensure that your brand appears onsite and online in ways that mean the most to your company.**

SPONSORSHIP OPPORTUNITIES:

TIER 01 Bronze

12 total | \$850

Acknowledgement during opening session
Virtual exhibit booth
Chat with attendees
Pull booth analytics
Share virtual business card
Logo on virtual platform
Link to your company website
One downloadable document in virtual booth
Company logo on communications
1 complimentary registrations
Virtual lobby sample

SPONSORSHIP OPPORTUNITIES:

TIER 02 Silver

5 total | \$2,500

Acknowledgement during opening session
Virtual exhibit booth
Chat with attendees
Pull booth analytics
Share virtual business card
Prime placement of company logo on virtual platform
Link to your company website
Two downloadable documents in virtual booth
Company logo on attendee communications
Promotional video to virtual booth
2 complimentary registrations

Learn how to emphasize the value of every person.

About the Conference:

Inclusion practices such as cultural competence are becoming some of the most important topics in health.

There is a rapidly growing awareness that safe and effective care must be tailored to the cultural backgrounds of the families served. As providers, we face a multitude of challenges in our daily lives. Prejudicial and discriminatory practices and policies in our health care systems perpetuate inequities and often result in negative health outcomes. At this conference, with an anticipated attendance of 500 people, you will discover ways to:

- Rise to the challenges surrounding access and equity
- Address biases based on race, gender, sexual orientation, age, religion, and other factors
- Learn how to create inclusive institutional and inter-professional cultures that incorporate active participation, focus on equity and fairness, and emphasize the value of every person.

For sponsorship inquiries
or booth demonstrations: sponsorship@acnm.org

Payment: Full payment must be submitted at the time of booth confirmation. ACNM accepts payment via credit card, check or ACH (wire transfer). Check payments must be received within 14 days of application and no later than July 8, 2022. Applications submitted after July 8, 2022, must be paid in full by credit card at the time of purchase. All booth payments are non-refundable.

Registration: Each booth includes one (1) complimentary meeting registration, additional booth representatives can be purchased for \$175.00.

Cancellation & Refund Policy: Cancellation requests must be submitted in writing to Imoore@imnsolutions.com Cancellations received by Friday, July 1, 2022, will be issued a 50% refund. No refunds will be issued after Friday, July 1, 2022, unless the conference is canceled.